



**AMCHAM PHILIPPINES**

The American Chamber of Commerce of the Philippines, Inc.

# AMCHAM ECONOMIC BRIEFING 2025

**Fostering a Greater Philippines**

January 22, 2025

Sheraton Ballroom, Sheraton Hotel,  
Newport Boulevard, Pasay City, Philippines



# PARTNERSHIP OPPORTUNITIES

[www.amchamphilippines.com](http://www.amchamphilippines.com)  
2F Corinthian Plaza, Paseo de Roxas, Makati City

# WHO ARE WE?

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The American Chamber of Commerce of the Philippines, Inc. (AmCham) is a private, independent, non-profit association founded in Manila in 1902. It was incorporated on July 3, 1920 and organized under Philippine laws. AmCham is affiliated with the Chamber of Commerce of the United States (COCUSA) and the AmChams of Asia Pacific (AAP). It also maintains close liaison with the Australian-New Zealand Chamber of Commerce, (ANZCHAM), Canadian Chamber of Commerce (CanCham), European Chamber of Commerce (ECCP), Japanese Chamber of Commerce & Industry (JCCI), Korean Chamber of Commerce (KCCP), and the Philippine Chamber of Commerce & Industry (PCCI), as well as the US Chamber of Commerce.

The Chamber has become an avenue for American and non-American businessmen to collaborate in achieving common goals and objectives. In pursuing its mission, work is carried out under the guidance of the following: an annually elected 10-member Board of Directors; 20 standing Committees, 4 Internal Committees, and 6 Special Activities whose chairpersons and members are chosen from the General Membership. AmCham's NCR office also has a permanent staff, led by the Executive Director, the Chamber's full-time professional manager. AmCham has expanded to cover strategic locations with chapters established in North Luzon, Visayas and Mindanao.

[www.amchamphilippines.com](http://www.amchamphilippines.com)

2F Corinthian Plaza, Paseo de Roxas, Makati City

# SPONSORSHIP OPPORTUNITIES

PACKAGES	SUPPORTIVE PARTNERS	RELATIONSHIP BUILDERS	THOUGHT LEADERS
MEMBERS RATE	Php 125,000	Php 200,000	Php 300,000
NON-MEMBERS RATE	Php 175,000	Php 250,000	Php 350,000

INCLUSION OF LOGO IN EVENT BANNER



INCLUSION OF LOGO IN EMAIL INVITATION



DISPLAY OF PULL-UP BANNER DURING THE EVENT

1

2

3

ACKNOWLEDGEMENT OF SPONSORSHIP IN THE AMCHAM BUSINESS JOURNAL



ANNOUNCEMENT OF SPONSORSHIP DURING THE EVENT



MAX MINUTES OF VIDEO AD TO BE SHOWN PRIOR TO AND AFTER THE EVENT



2

4

IBM BOOTH



PRE-EVENT AND POST-EVENT DELEGATE LIST



COMPLIMENTARY PASSES

4

7

10

# SPONSORSHIP OPPORTUNITIES

PACKAGES	EVENT SUPPORTERS	SUPPORTIVE LEADERS	RELATIONSHIP BUILDERS
MEMBERS RATE	Php 125,000	Php 200,000	Php 300,000
NON-MEMBERS RATE	Php 175,000	Php 250,000	Php 350,000

OPPORTUNITY TO BECOME A PANEL (IF NOT PART OF THE ORIGINAL PANELIST LIST) OR ADD ANOTHER PANEL (IF INITIALLY INVITED AS A PANEL ALREADY).

INCLUSION OF COMPANY BROCHURE OR SAMPLE PRODUCTS IN THE LOOT BAG OR REGISTRATION TABLE



## GET IN TOUCH

Should you wish to tailor your sponsorship or simply know more information about sponsorship opportunities in AmCham, you may reach out to the following:

### **Dana De Leon**

#### **Industry Development Specialist | Economic Briefing Lead**

Energy & Power | Infrastructure & Logistics | Financial Services, Taxes & Tariffs | Manufacturing | Intellectual Property Rights | Education

#### **Committees and Industry Relations Department**

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### **Nadine Gatdula**

#### **Program Manager | Sponsorship Lead**

#### **Committees and Industry Relations Department**

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