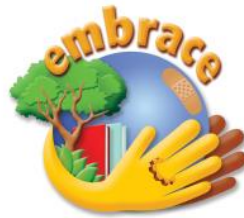




SINCE 1980
JAIME V. ONGPIN
FOUNDATION, INC.



Anti-littering Campaign

Theme:

“Malinis na Pamayanan, Masiglang Kinabukasan”

Headquarters Philippine Army, Fort Andres Bonifacio, Taguig City.
July 20, 2019

By 2028, a world class Army that is a source of national pride.

Background

- ✓ There is compelling evidence that cleanup campaigns do make a difference and not just in the short term.
- ✓ Cleanups and litter picking campaigns also serve to educate. When volunteers see just how much waste is littered, they are often inspired to reduce their reliance on single-use plastics, and crucially, to spread the word to others.
- ✓ Bring everyone together in the fight against the crime of littering by urging residents, businesses and local communities to get involved by becoming litter aware and taking a pride in their area.
- ✓ Increasing awareness of the issues surrounding littering, and working together through public-private collaboration, to keep our community litter-free.

Honor. Patriotism. Duty

By 2028, a world class Army that is a source of national pride.

Objectives

- ✓ **Promote** a culture of discipline, cleanliness and care for the environment
- ✓ **Reinforce** commitment in protecting and preserving the environment by setting an example
- ✓ **Raise** awareness on cleanliness and its impact on good health of communities
- ✓ **Develop** an empowered community to take positive, preventative action, towards the environment

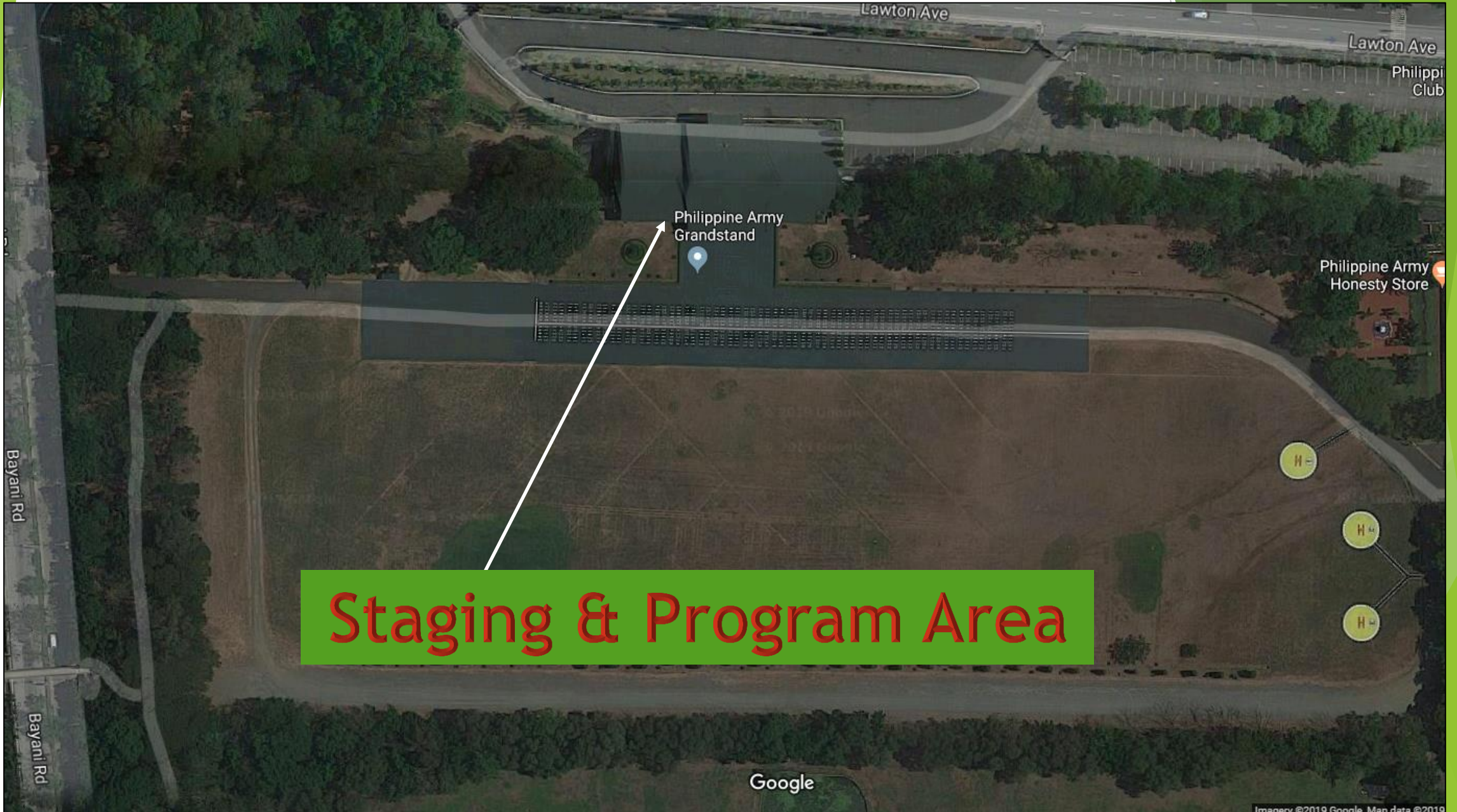
Honor. Patriotism. Duty

Concept

A multi-stakeholder group in partnership with Headquarters Philippine Army and LGU Taguig, together with Philippine Navy, Philippine National Police Southern Police District, Barangay Pinagsama and Barangay Fort Bonifacio, Solid Waste Management Association of the Philippines, Inc., (SWAPP), Jaime V. Ongpin Foundation, Inc., (JVOFI), American Chamber of Commerce, Inc., Embrace the CSR program of PMFTC Inc., and other stakeholders from the private sector, will conduct an Anti-Litter Campaign at Bayani Road, Lawton Avenue on 200600-0900 July 2019.

- ✓ Staging and program area is at HPA Grandstand, FBMM
- ✓ HPA will extend necessary assistance, as needed
- ✓ Participating unit and entities will have a designated area
- ✓ Food, cleaning materials, and token for participants will be provided by PMFTC
- ✓ SWAPP will be in charge of the over-all waste segregation and final disposal
- ✓ Participating units and entities is responsible for their respective transportation
- ✓ Garbage truck will be deployed to retrieve biodegradable and paper collected by participants. Other necessary paraphernalia will also be provided by project partners
- ✓ Weighing area at HPA Grandstand will be designated for all hard plastics (i.e., bottles) and cigarette butts only.
- ✓ LGU Taguig to invite community to participate on the activity

By 2028, a world class Army that is a source of national pride.



Staging & Program Area

Honor. Patriotism. Duty

See travel times, traffic and nearby places

Target Area for cleanup



Area Designation



By 2028, a world class Army that is a source of national pride.

TIMELINE

Activity	Date/Time	Remarks
Kick-off meeting	05 Jul 19	Done
Coordination	06 - 19 Jul 19	Ongoing
Final Coordinating Meeting, HPA (2pm)	15 July 19	
Venue preparations	19 July 19	
D-Day	20 July 19	
Assembly Time	0500H	
Program Proper	0530H	

Honor. Patriotism. Duty

Organisation	Volunteers
Philippine Army	400
LGU Taguig	
Philippine Navy	
Philippine National Police Southern Police District	
Barangay Pinagsama	20
Barangay Fort Bonifacio	
Solid Waste Management Association of the Philippines, Inc., (SWAPP)	
PMFTC & Jaime V. Ongpin Foundation, Inc., (JVOFI)	70
American Chamber of Commerce, Inc.,	

By 2028, a world class Army that is a source of national pride.

Anti-Litter Campaign

Program

Part I (0500H)	Assemble/Accounting at PA Grandstand
Part II (0530H)	Program Proper
Invocation	COL RAUL S CIÑO (CHS) PA Chief Chaplain
Welcome Remarks	BGEN BIENVENIDO Y REGONDOLA JR AFP Commander, HHSB, PA
Briefing	SWAPP
Countdown	Siren
Part III (0830H)	Consolidation/Breakfast

Date : 200500 July 2019
Venue : Phil Army Granstand
Attire
Military : Taebo Athletic
Civilian : As appropriate

This serves as an invitation

Honor. Patriotism. Duty

By 2028, a world class Army that is a source of national pride.

Preservation and protection of Environment is a Shared Responsibility

Honor. Patriotism. Duty