AMCHAM PHILIPPINES
The American Chamber of Commerce of the Philippines, Inc.

Joining the Fight Against Counterfeiting

Gentry International School
Clark, Pampanga
22 August 2019
12:00 noon to 3:00 pm
(Draft) Program

11:30	**Registration**
12:00	**National Anthems** Philippines and United States of America
12:05	**Welcome Address** TBA, Gentry International School
12:10	**Opening Remarks** Mr. Ebb Hinchcliffe Executive Director, AMCHAM Philippines
12:15	**Intellectual Property 101** Atty. Divina Ilas-Panganiban Co-Chairperson, IPR Committee, AMCHAM Philippines Partner, Quisumbing Torres
12:35	**INTA UNREAL Campaign** Atty. Katrina Doble Partner, Villaraza and Angangco
1:15	**Brand Presentations** Atty. Bienvenido A. Marquez Partner and Head, Intellectual Property Practice Group Quisumbing Torres Atty. Regina Reyes-Rara Managing Partner MarksPro Philippines
2:30	**Open Forum** Moderator: Atty. Princess Lou Managuelod Ascalon Co-Chairperson, IPR Committee, AMCHAM Philippines Government and Regulatory Affairs Executive, IBM Philippines
2:55	**Response from the Students** (TBA)
3:00	End

2nd Floor, Corinthian Plaza Building, 121 Paseo de Roxas, Makati City, 1229 Philippines ▪ P.O. Box 2562, CPO Makati City 1299, Philippines
Telephone: +63 (2) 818-7911 ▪ Fax: +63 (2) 811-3081 ▪ amcham@amchamphilippines.com ▪ www.amchamphilippines.com
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