



AMCHAM PHILIPPINES
CENTER FOR TRAINING AND DEVELOPMENT



FUTUREPROOF YOUR CAREER & COMPANY

Flourish in an era of AI, Digital Natives,
& the Gig Economy

Three Sessions

22nd, 24th and 26th March 2021

E-Learning via Zoom



FUTUREPROOF YOUR CAREER & COMPANY

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OVERVIEW

FUTUREPROOF OR DIE!

In this digital age, it's not just a catchy phrase but a stark reality.

Artificial intelligence is infiltrating our companies and our jobs. The Digital Natives are storming the workplace. The Gig Economy is changing not only who gets the job done but also where, when, and how.

These three powerful forces - nourished by the digital revolution - are gaining momentum and are expected to peak over the next decade.

The rate of disruption and extinction is accelerating. Companies and industries are going bust. Jobs and skills are becoming irrelevant.

PROGRAM OBJECTIVES

What are the objectives of the program?

1. Highlight the need for leaders to balance both urgent and important matters (such as COVID19) as well as not urgent but important matters (disruptive trends).
2. Understand the three powerful forces – AI, Digital Natives, and the Gig Economy.
3. Learn five ways to futureproof your career
4. Learn five ways to futureproof your company

WHAT YOU WILL LEARN

Modules / Sessions of the Program + Topics under each Module / Session + Learning Outcomes per Module / Session

Module 1:

In this module, we will dive deep into each trend: Artificial Intelligence, Digital Natives, and the Gig Economy. You will learn...

- How powerful are these trends?
- Why should you pay attention to them?
- How will they impact your career and the company over the next decade?

Module 2:

In this module, we will outline the five dimensions of future we must understand and prepare to futureproof your career. You will learn how to become...

- A fully unleashed human to thrive in the era of AI
- A catalyst for change to set you apart from your peers
- An alchemist to transform ordinary into extraordinary
- A captain with the nerves of steel to navigate through the treacherous terrain ahead

PROGRAM SCHEDULE

Three Sessions

22, 24 and 26 March 2020

10:00AM to 12:00PM (on all dates)

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Youtube/LinkedIn: Maulik Parekh



Module 3:

In this module, we will outline the five dimensions of future we must understand and prepare to futureproof your company. You will learn how to...

- Drive digital transformation to be the disruptor and not the disrupted
- Infuse purpose that acts as the true North
- Unleash innovation to be a disruptor
- Inspire learning to groom the workforce for tomorrow
- Empower employees to enjoy the expedition

KEY BENEFITS

What are the key benefits to those attending? Specific milestones upon completion of program?

1. Participants will have an opportunity to take a step back from their day to day responsibilities (fire-fighting and crisis management) and pay attention to and appreciate the disruptive trends with massive impact in our professional lives.
2. Participants will learn how to futureproof their careers by learning how to be...
 - Be a futurist to predict and prepare for the future
 - Be a captain to navigate through turbulence ahead
 - Be a catalyst to champion change
 - Be an alchemist to turn ordinary into extraordinary
 - Be a human to thrive an era of AI
3. Participants will learn how to futureproof their companies by learning how to...
 - Unleash innovation to be a disruptor
 - Infuse purpose that acts as the True North
 - Inspire learning to groom the workforce for tomorrow
 - Drive digital transformation to stay ahead of the curve
 - Engage employees to enjoy the expedition

WHO SHOULD ATTEND

Who is the program designed for?

- For the career section, anyone who aspires to thrive in their career will benefit. From Gen Zers who are just launching their careers to Baby Boomers who are approaching their retirement age.
- For the company section, mid to senior executives will benefit from the discussion about how to futureproof a company

YOUR PROGRAM SPEAKER



Maulik Parekh

Best Selling Author, Futureproof Your Career & Company

Based in Singapore, Maulik is an avid entrepreneur and serial angel investor with investments spanning three continents.

As a passion project, he enjoys inspiring leaders to be prepared for the disruptive decade ahead. He is the author of "Futureproof Your Company and Career". The book has been ranked #1 New Release and #1 Best Seller on Amazon since its launch. Maulik is also a highly sought after keynote speaker in Asia.

Prior to his entrepreneurial and literary (ad)ventures, he was an award-winning CEO of global companies such as Inspiro and SPi Global. Under his leadership, these companies won over 100 awards including Best Company of the Year, Best Employer of the Year and Best Leadership Team of the Year. He was recognized as the ICT CEO of the Year. Maulik holds an International MBA from the Thunderbird School of Global Management.