

# Influential Women in the New Era

An AmCham Online Workshop

30 and 31 March 2020

9:00-4:00PM | via ZOOM

REGISTER NOW!



**Ms. Toni Miranda**  
International Speaker/  
Image Consultant



Reinvent yourself, develop extraordinary confidence without having to fear the uncertainties in life and become an **INFLUENTIAL WOMAN IN THE NEW ERA.**

This program is a powerful combination of science, psychology, biblical truth, and a 4-part proven system. We will help you become an authentically bold and confident, influential women leader, just like how we've helped others.

Through our unique blend of methodology and guidance, we have discovered how professional women and other leaders can become influential and can reach their dreams and vision even during unprecedented times.

## **Day 1 Morning - SESSION 1: Developing Extraordinary Confidence**

Learn how to achieve success during this unprecedented times by developing extraordinary confidence anchored to the right source.

- Understand the distorted view of your confidence.
- Develop Extraordinary Confidence through awareness, admission and action
  - Learn how to level-up your influence by rediscovering yourself.

## **Day 1 After Lunch - SESSION 2: Level-up Your Personal Brand**

Your personal brand is the totality of your professional presence and core values. People create perceptions based on what you show or put out there. It's what you are known for. How you want to be perceived by others is up to you. If you don't intentionally design your personal brand, others will do it for you. And you might not like the results.

- Understand why personal branding is critical to your success and how to design it carefully so people can put their trust in you
- Create a crystal clear personal vision that guides every decision you make about your personal brand
- Learn how to live authentically and leverage your passions, strengths, and values to influence people and make more impact

## Day 2 Morning SESSION 3: The Art of Public Speaking And Effective Presentation Skills

Here's a fact: persuasive leaders are powerful. And when you can give powerful presentations, it puts you in a good light with other people. Whether you're selling to a client, persuading your associates, or motivating your entire team, your presentation skills make a big difference between success and failure.

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- The secret to making a powerful and persuasive presentation that makes your audience compelled to tell you how much impact you had
- Create powerful visual aids that glue your audience's attention to you • How to handle difficult questions you're not prepared to get
- The easiest way to sync your verbal and non-verbal language that sends your message clear and make your audience feel your authenticity

## Day 2 Afterlunch - Session 4: Developing a World-class Executive Presence (Powerful Image)

Want to be seen as credible and with authority? Want to make people stop and willingly lend their ears to you when you speak? If so, you need Executive Presence. Executive presence is the ability to inspire confidence in others so they trust in their leadership. Imagine entering a room where heads turn, people eagerly listen when you speak, and you command respect.

- Creating powerful first impressions by developing a powerful Executive Presence Mindset
- Boosting your confidence in dealing with various types of people including high net worth clients
- The secret to being a highly respected leader and be a role model to your colleagues, subordinates, and clients.
- Be the most interesting person in the room by using good etiquette and non-verbal communication techniques
  - Leave a lasting legacy that inspires confidence in other people